

Stories, analyses and latest knowledge about Workforce Management



**MI Insights**

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## Ready for the cloud? ProMark is!

The cloud market is gaining momentum! More and more business system providers introduce new, modern cloud solutions as a replacement for the traditional on-premise solutions. A trend we also clearly recognise in Mark Information.

To ensure that ProMark is a great match to our customers' IT landscapes wherever they are on their cloud journey, ProMark now offers several different delivery options:

- **ProMark 365 Cloud:** Software as a Service solution with different editions on a shared infrastructure
- **ProMark Private Cloud:** When we take responsibility for supplying a stable platform
- **ProMark On-Premise:** When our customers take responsibility for the ProMark server

No matter which delivery option the customers choose, they will get the same advanced functionality which helps to optimise their Workforce Management processes and deliver valid data.

[LEARN MORE ABOUT OUR DELIVERY OPTIONS >>](#)



## Listed in Gartner Market Guide for the sixth year in a row

Again this year, we can boast of being included in Gartner's Market Guide for Workforce Management Applications. And we are, of course, very proud of that.

Among other things, the guide focuses on the shift to cloud solutions, where we are at the forefront.

Moreover, it also emphasizes new development and adaptation to market conditions such as the Covid-19 pandemic where ProMark supports attendance registration, approvals and scheduling etc. no matter where the company's employees are currently situated for work.

[READ MORE ABOUT GARTNER'S MARKET GUIDE >>](#)

## We are now Microsoft Gold Partner

We recently achieved the status as Microsoft Gold Partner with competence in application development.

Gold Competency is the highest certification and a recognition of partners who offer innovative business solutions. A recognition only achieved by 1% of Microsoft's partners globally.

The certification means, among other things, that we must continuously expand our knowledge and capabilities by passing difficult exams and keeping updated on the latest Microsoft offerings and technologies. This allows us to ensure that our customers can maximize the value of their Microsoft offerings combined with the ProMark solution.

Gold  
Microsoft  
Partner



[READ MORE ABOUT WHAT THE CERTIFICATION MEANS TO OUR CUSTOMERS >>](#)

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