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New market guide from Gartner

In July, the renowned analysis company Gartner released an updated version of their **Market Guide for Workforce Management Applications**. Mark Information and ProMark are included in the guide again this year.



"We are, of course, glad to be among the Workforce Management suppliers that Gartner mentions in their report," says Torkel Olrik, CEO of Mark Information.

Purchasing, expanding or replacing a Workforce Management solution is typically not an easy decision for management in larger companies. The guide can therefore be very helpful for companies who need to navigate in the landscape of Workforce Management solutions.

"Many companies are in a dilemma about choosing a Workforce Management solution," says Torkel Olrik. "Hence, we more and more often see that companies use Gartner's reports as part of their evaluation and decision-making process."

[READ MORE ABOUT THE GUIDE...](#)



New general data protection regulation from 2018

More and more of our customers are preparing for the new data protection regulation (GDPR) which will enter into force in May 2018. This raises some questions related to the data management in ProMark.


We have therefore asked the advisory company PwC to investigate whether ProMark has the necessary functionality to ensure a sound control environment in order to comply with the new, sharpened requirements.

We will return with more information when we know PwC's recommendations.


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