

# GF FORSIKRING

## ABOUT GF FORSIKRING

GF Forsikring is a customer-owned insurance company based on reciprocity, local anchorage and profit-sharing.

GF Forsikring's main activity is private non-life insurance. The company aims broadly at all private customers in Denmark with offers to cover the common family's insurance needs. Since June 2017, GF Forsikring also offers insurance to small businesses.

GF Forsikring was founded in 1967 and has since then shared a profit of almost 3 billion Danish kroner with the customers. The company has currently more than 600 employees in offices across Denmark.

## QUOTE – GF FORSIKRING

*"A successful implementation – on time, on budget and on scope – ensured that ProMark was well received in GF Forsikring."*

**KELD GRYHOLM, HR DIRECTOR  
GF FORSIKRING**



*Overskud  
til hinanden*

[www.gfforsikring.dk](http://www.gfforsikring.dk)

## ABOUT MARK INFORMATION

Mark Information is an innovative software company offering the Workforce Management solution ProMark from offices in Denmark, Sweden, Norway, United Kingdom and Romania.

ProMark enables customers to optimise productivity and generate savings through scheduling the right resources, at the right time, for the right job and ensures that resources are remunerated correctly in the most effective way.

We service global corporations and have more than 1000 installations and 300,000 users.



# GF FORSIKRING DIGITIZES THE COLLECTIVE AGREEMENT

## THE CHALLENGE

- Too many manual tasks in the time registration and payroll processes
- Not possible to manage local agreements, including Timebank
- High dependence on key personnel who can manage the payroll preparation

## PROJECT SCOPE AND SUCCESS CRITERIA

- The solution covers 600 registrants at approx. 40 offices in Denmark
- Configuration of the collective agreement covering the finance sector in Denmark
- Setup of web portal providing management overview
- Future-proof system with great opportunities for development

## KEY METHODS

- Time & attendance and absence registration (ProTime)
- ProPortal
- Absence-KPI as well as attendance and absence analysis (ProAbs)
- Automatic email notifications (ProNotify)
- Integration to Lessor payroll system and Microsoft Outlook
- ProMark Private Cloud (hosting)

## OUTCOMES

- Flexible system that supports local agreements and account/balance (Timebank)
- Modern user interface, including the opportunity for a mobile solution
- High operational safety and predictable costs in the IT budget



## PRIMARY RESULTS

- User-friendly administration of time registration and payroll processes
- Complete overview of employee availability and absence
- Improved service towards GF Forsikring's customers

