



# DOGGY AB

## ABOUT DOGGY AB

Doggy AB is the largest manufacturer of food for cats and dogs in Sweden. With more than a century's experience in the production of animal food, the company successfully operates in the international market.

Markets outside Sweden and the other Nordic countries include Germany, Russia, Poland and Holland. Doggy AB markets products under its own brand and private labels in several countries.

The company's head office is in Vårgårda, which is also where the pet food is manufactured. The factory is one of the most modern in Europe.

The ProMark solution covers 95 employees at Doggy's headquarters and two production sites.



## QUOTES – DOGGY AB

- *“People sometimes worry when changes are made to anything which affects salaries, and we had in fact expected some questions to be asked. But instead, the staff have actually needed hardly any assistance and have adopted the system more or less automatically. Everything has gone really well; much better than we expected, actually.”*

**MARGARETA LARSSON, HR MANAGER, DOGGY AB**

## ABOUT MARK INFORMATION

Mark Information is an innovative software company offering the Workforce Management solution ProMark from offices in Denmark, Sweden, Norway, United Kingdom and Romania.

ProMark enables customers to optimise productivity and generate savings through scheduling the right resources, at the right time, for the right job and ensures that employees are remunerated correctly in the most effective way.

We service global corporations and have more than 1000 installations and 300,000 users.





# DOGGY AB CHOSE PROMARK AS A COST-EFFECTIVE REPLACEMENT FOR THEIR OLD TIME & ATTENDANCE SYSTEM

## THE CHALLENGE

- Cumbersome to handle the payroll process with a large amount of manual work
- Extensive delays at all stages
- Lack of support and development of the present system

## PROJECT SCOPE AND SUCCESS CRITERIA

- One common solution for the whole group
- Transparency throughout the process
- A simple and stable system
- Reliable support available
- Solution covering 95 employees

## KEY METHODS

- Implementation of ProTime for T&A
- Set-up of ProTerminal at three locations for time reporting
- Implementation of ProReport II for follow-up and control
- Implementation of ProManagement for roster planning

## OUTCOMES

- Employees can now view their own balances in real time and keep tabs on their own working hours and plan holiday more effectively



## PRIMARY RESULTS

- Ten hours a month has been freed up in the payroll office alone
- Improved efficiency and simplification of supervisor and manager administration has been achieved in time reporting

